

# Dr Olivier Jutel

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## Personal Profile

My research interests and teaching experiences are varied and reflect my profile as a multidisciplinary communication scholar concerned with theory and practice. The focus of my PhD and subsequent published research has focused on media populism, conspiracy and the revolt against experts. For the last three years I have brought together my academic interests and diverse media experiences as the multimedia journalism lecturer at the University of the South Pacific. In this applied role I teach online media, broadcast journalism, popularizing research and documentary filmmaking. Central to the stories of Pacific people is the relationship to a changing environment. My students from predominately disadvantaged backgrounds have produced exemplary and award winning climate advocacy films and packages competing against the best student journalists in Oceania.

## Education

### 2014, PhD, University of Otago

*Liberalism and its Populist Excess*, Department of Media, Film and Communication. Supervised by Prof Geoffrey Craig and Assoc Prof Vijay Devadas

### 2010, MA, University of Otago

*Neoliberal Discourse and the Global Food Crisis*, Department of Politics. Supervised by Prof Geoffrey Craig. Awarded with Distinction.

### 2008, PGDip, University of Otago

Department of Politics. PGDip thesis: *The Way of the World: Neoliberal Discourse, The Media and the Fisher & Paykel's Offshore Relocation*. Supervised by Prof Geoffrey Craig. Awarded with Distinction.

### 2004, BA, University of Otago

Department of Media, Film and Communication. Three semesters at the University of Auckland.

## Awards

- 2016 & 2017, Vice Chancellor's Top Research Output Nomination, *University of the South Pacific*
- 2016, *OSSIE Awards*, "Best TV Story" and "Best TV Story Over 2 Minutes" runner-up (student supervision).
- 2013, *Radio Star Awards*, "Best Variety Show" (The Revolution will not Be Televised, Radio One).
- 2011, Claude McCarthy Fellowship, Conference Award, *Universities of New Zealand*
- 2010, PhD Scholarship, *University of Otago*
- 2008, Humanities Division MA Scholarship, *University of Otago*

## Peer Reviewed Publications

## Journal Articles

- 2018. 'Truth and Denial', *Springer*, 17: 1,
- 2017. 'Donald Trump's Libidinal Entanglement with Liberalism and Affective Media Power', *Boundary2 Online*, online first: 1-18.
- 2017. 'Paranoia and Delusion: American Liberalism's Descent into Cold War Fantasies', *Overland*, Spring: 227.
- 2017. 'Affective Media, Cyberlibertarianism and the New Zealand Internet Party', *tripleC: Communication, Capitalism & Critique*, 15: 1, 337-354.
- 2017. 'American Populism, Glenn Beck and Affective Media', *International Journal of Cultural Studies*, online first: 1-18.
- 2016. 'The Liberal Field of Journalism and the Political', *Journalism: Theory, Practice & Criticism*, 17:8, 1129-1145.
- 2016. 'John Key and the Political Logic of Desire', *Overland*, Winter: 223.
- 2013. 'Populism and the New Political Economy of the Media Field', *Political Economy of Communication*, 1:1, 26-42.
- 2012. 'Barack Obama, The New Spirit of Capitalism and the Populist Resistance', *International Journal of Žižek Studies*, 6:3.
- 2011. 'Neoliberal Discourse and the Global Food Crisis', *Borderlands*, 10:3, 1-24.
- 2011. "'The Way of the World", Neoliberal Discourse, the Media and Fisher & Paykel's Offshore Relocation', *Communication, Politics & Culture*, 44:1, 33-44.

### Chapters

- forthcoming. 'Donald Trump, American Populism and Affective Media', *Routledge Handbook of Global Populism*, ed by De La Torre, C. Routledge: London.
- forthcoming. 'Post-Politics and Psychosis: The Crisis of American Liberalism', *Routledge Handbook of Psychoanalytic Political Theory*, ed by Stavrakakis, Y. Routledge: London.

### Book Reviews

- forthcoming. 'Surveillance Valley: An Interview with Yasha Levine', *Springer*, 17:3.
- 2017. 'The Alt-Right and the Death of Counter-Culture: A Review of Angela's Nagle's "Kill All Normies"', *Overland*, July 7.
- 2012. "'Why Can't We Be Friends?" Scooped Book Review', *New Zealand Journal of Media Studies*, 13:2, 160-163.

### Other Quality Assured Publications

- 2017. 'Kia Ora! A Critical Assessment of Jacindamania', *The South Lawn*, October 21.
- 2017. 'Vale Teresia Teaiwa', *Overland*, March 27.
- 2017. 'The Democratic Party is Already Great!', *Overland*, February 2.
- 2016. 'Trump, Fascism, Putin and Wikileaks: Anatomy of a Liberal Nervous Breakdown', *Overland*, August 8.

- 2016. 'Weekend at Bernie's', *Overland*, May 5.

### Seminars/Conference Presentations

- 2018. 'Donald Trump, the War on Science and Affective Publics', *Centre for Science Communication Seminar Series*, University of Otago, February 7.
- 2017. 'Conspiracy and the Void of Identity', *Mediating the Real 2: Mediations in a 'post-truth' era*, University of Otago, November 22-24.
- 2017. 'Donald Trump and Affective Media Power', *International Association of Media and Communication Researchers*, Cartagena, Columbia (paper accepted unable to attend).
- 2016. 'Glenn Beck and Affective Media Production', *International Communication Association*, Fukuoka, Japan, June 9-13.
- 2012. 'Populism and the Political Economy of the Media Field', *International Association of Media and Communication Researchers*, University of Kwazulu-Natal, Durban, South Africa, July 15-19.
- 2011. 'Populism and the Political', *New Zealand Political Studies Association*, University of Otago, December 1.
- 2011. 'Barack Obama's Civil Society Politics and the Populist Resistance', *Journalism, Media and Democracy*, AUT, September 15.
- 2010. 'The Global Food Crisis, Neoliberal Discourse and the Political Economy of the Media', *Journalism, Media and Democracy*, AUT, September 15.
- 2009. "'The Way of the World, Neoliberal Discourse, the Media and Fisher & Paykel's Offshore Relocation', *New Zealand Political Studies Association*, University of Auckland, December 7.

### Teaching Positions

**2015-present, Lecturer, School of Language, Arts and Media, University of the South Pacific.**

- *JN201: Print and Online Media*. Applied journalism course centered on effective writing and design principles. Students serve as section editors for the newspaper and website *Wansolwara*. This course was converted to online delivery in 2018. Course Coordinator.
- *JN202: Radio Pasifik Broadcasting*. An introductory radio journalism course in which students produce news items, features, bulletins and documentaries for *Radio Pasifik*. This course was converted to online mode in 2016. Course Coordinator.
- *JN203: Television Broadcasting*. Applied videography, editing and post-production for television journalism. Students produce news packages and documentaries as part of a production team. Course Coordinator.
- *JN302: Journalism Research*. A research methods course with a concern for the intersection of academia and journalism's role in popularizing knowledge. Particular emphasis is placed on economic development, health and science communication. This course was converted to online delivery in 2017. Course Coordinator.

- *AL400: Research Methodologies in the Humanities and Social Sciences*. A graduate research methods course. Discipline Coordinator.

#### **2013-2014, Guest Lecturer/Course Designer, Media, Film and Communication, University of Otago.**

- *MFCO 219: Journalism and News Production*. A summer school production course in which serve as part of a live regional news broadcast, deliver a radio news bulletin and co-produce an hour long current affairs program. Course Designer.
- *MFCO 303: Advanced Communication Theory*. Delivered two lectures entitled 'Activist Culture' and 'Surveillance Culture'.

#### **2010, Teaching Fellow, Film and Media, Victoria University**

- *MDIA 310: Media, Culture & Identity 'Special Topic: Sport, Media and Politics'*. A culture studies course which examined the role of sport, spectacle and national identity. I received a teaching evaluation mark of 1.4 for 'overall effectiveness' on a likert scale of 1 to 5 (1 = *excellent*, 5 = *very poor*).

### **Professional Activities**

#### **Reviewer**

- Referee for a range of journals within media studies, communication and cultural studies including *borderlands*, *International Journal of Communication*, *Journalism Practice*, *Information Polity* and *MediaNZ*.
- Conference referee for the *Australia and New Zealand Communication Association (ANZCA)* and the *International Communication Association (ICA)*

#### **Networks and Collaboration**

- Partner in the *E-POP Network* a mobile journalism and storytelling initiative aimed at linking in Pacific communities and journalists with science communicators from across the globe.
- I am part of a cluster of researchers from across North America and Europe focusing on the alt-right movement and publishing in *Boundary 2 Online* a Duke University Press journal.
- Member of the *Journalism Educators and Researchers Association of Australia (JERAA)*.

#### **Citations**

- My work has been cited in publications such as *Journalism Practice*, *Journalism Studies*, *Theory & Psychology*, *MediaNZ*, *Participations: Journal of Audience & Reception Studies*, *International Journal of Communication*, *The Journal of Pacific History*; and the monographs Peck, R. (forthcoming) *Fox News Decoded*, Cambridge University Press: Cambridge and Phelan, S. (2014) *Neoliberalism, Media and the Political*, Palgrave Macmillan: London.

#### **Courses Using My Publications**

- **COMMRC 3314: Public Argument**, *The University of Pittsburgh*, Dr Paul Johnson ('Donald Trump's Libidinal Entanglement with Liberalism and Affective Media Power')
- **FVTMS 744: The Politics of Digital Media**, *The University of Auckland*, Assoc Prof Luke Goode ('Affective Media, Cyberlibertarianism and the New Zealand Internet Party').

- **COMMS 6540: Media and Society**, *Unitec*, Dr Giles Dodson (“‘The Way of the World”, Neoliberal Discourse, the Media and Fisher & Paykel’s Offshore Relocation’ & ‘Populism and the New Political Economy of the Media Field’).
- **CMS 609: The Public Sphere: Controversy, Culture & Critique**, *University of Southern Mississippi*, Dr L. Paul Strait (‘American Populism, Glenn Beck and Affective Media’).
- **MFCO 333/441: Digital Asia**, *University of Otago*, Dr Rosemary Overell (‘American Populism, Glenn Beck and Affective Media’).
- **MFCO 202: Theory of Communication Studies**, *University of Otago*, Prof Geoffrey Craig (“‘The Way of the World”, Neoliberal Discourse, the Media and Fisher & Paykel’s Offshore Relocation’).

### Organization of Public and Academic Fora

- ‘USP Documentary Night’, an annual series of documentary film screenings from student and international filmmakers, *University of the South Pacific*, 2015-2017.
- ‘Wansolwara Toks’, bi-weekly seminar series featuring prominent media scholars and practitioners on issues as diverse as media freedom, natural disaster reporting and social media ethics, *University of the South Pacific*, 2015-2017.
- ‘5-Eyes Spying in the South Pacific’, public symposium with journalist Nicky Hager, *University of the South Pacific*, April 8, 2015.
- ‘Music/Media/Politics’, public and academic symposium hosted by Otago’s Media, Film & Communications department, Radio One and the Tertiary Education Union. I was responsible for inviting the keynote speaker, hip-hop artist and activist Boots Riley, organizing and promoting the subsequent gig. April 16-17, 2014.

### Media Appearances

- Interviewed on RNZ’s *Nights*, ‘A Pacific Perspective on American Politics’, August 22, 2016.
- Quoted in *Salon*, ‘Clinton Courts the Right’, August 13, 2016.
- Quoted in *Alternet*, ‘Hillary Clinton is Casting a Lifeline to Down-Ballot GOPers, but is Pulling Punches Against Conservatism a Smart Idea?’, August 12, 2016.
- Online article for *Overland*, ‘Trump, Fascism, Putin and Wikileaks: Anatomy of a Liberal Nervous Breakdown’ shared more than 6,000 times on Facebook and receives 45,000 page views, August 8, 2016.
- Quoted in *Daily Beast* ‘Why Media Dance to Trump’s Tune’, February 22, 2016.

### Administration

- School of Language Arts and Media Learning and Teaching Committee & Marketing Committee, *University of the South Pacific*, 2015-2017.
- Faculty of Arts, Law and Education Academic Standards and Quality Committee, *University of the South Pacific*, 2016.
- School of Language Arts and Media website administrator trained in *Typo3* and *Wordpress*, *University of the South Pacific*, 2015-2017.

## Media Positions

### 2008-2014, *Radio One, Dunedin.*

- *Program Manager.* Responsible for content development, DJ training, gigs, public events, on-air and social media promotions campaigns. 2013-2014.
- *DJ.* 'The Revolution Will Not Be Televised' a politics program which featured intellectuals and commentators such as Noam Chomsky. In 2013 it was awarded *Radio Star's* 'Best Variety Show' award. 2008-2014.

### 2004-2007, *Channel 39, Dunedin.*

- *Production Manager.* Directed the production of live TV studio broadcasts, sports outside broadcasts and TVCs. 2006-7.
- *Producer 'Sports Night'.* Oversaw field and studio production of live weekly sports news program. 2006.
- *Director and Producer.* 'Southern Festival of Speed' documentary on the penultimate running of southern hemisphere's oldest street race. 2007.
- *Director.* Otago Nuggets NBL game broadcasts. 2004 & 2006.

### 2004-2005, *TV3 News, Auckland.*

- *Sports Journalist and Contributor.* News packages produced covered basketball, rugby and snow sports stories.

### 2005, *Sky Sport, Auckland.*

- *Editor.* Repackaged content for Telecom and Vodafone's T3G network as part of the 'Sport 365' news team.
- *Editor 'Freeze TV'.* Weekly snow and extreme sports magazine program.

### 2001-2003, *Skalastiks, Auckland.*

- *Director.* A production company which produced skateboard videos and other action sports content for promotional materials.

Creative works available for viewing at: [www.olivierjutel.com](http://www.olivierjutel.com)